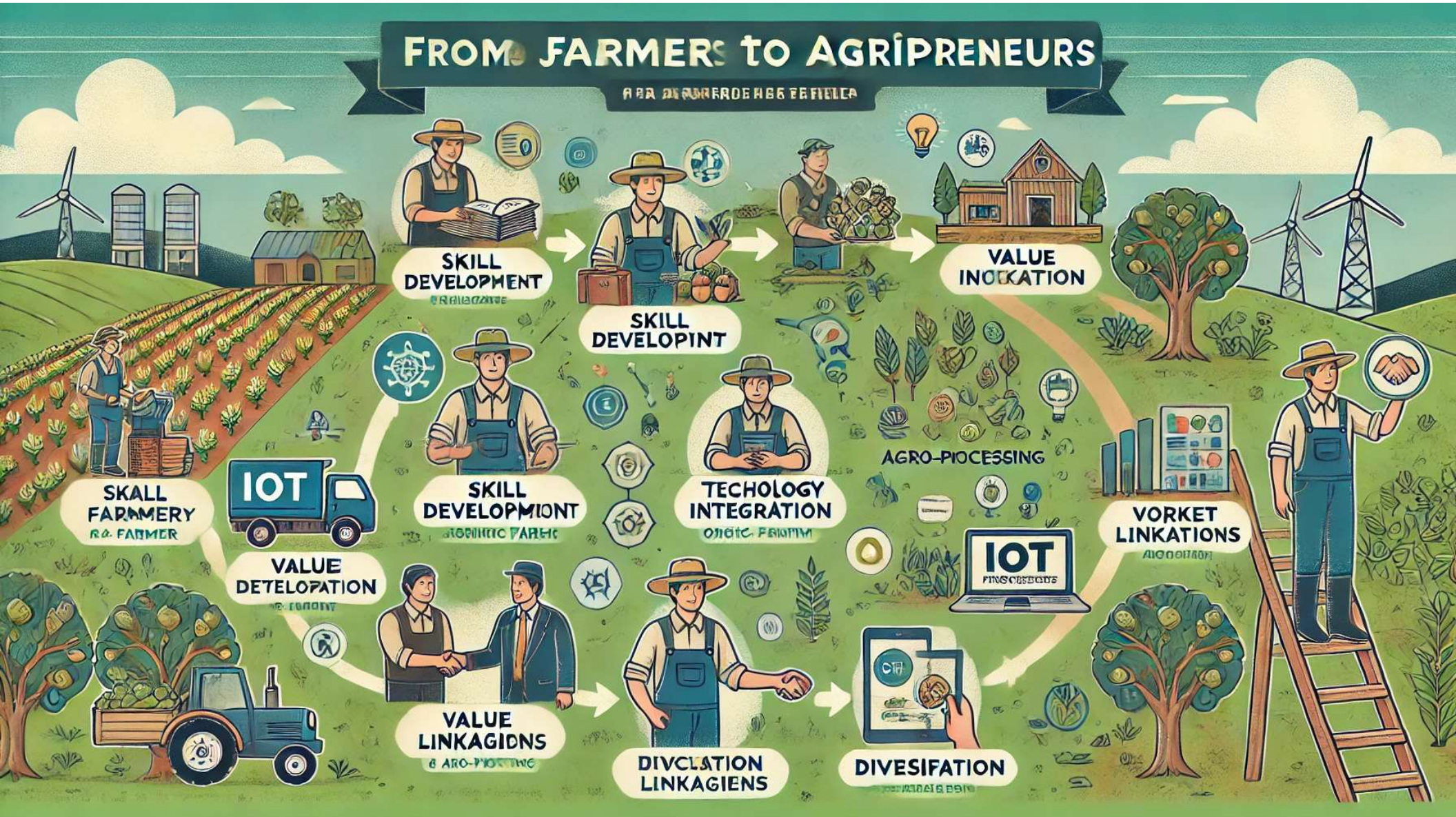
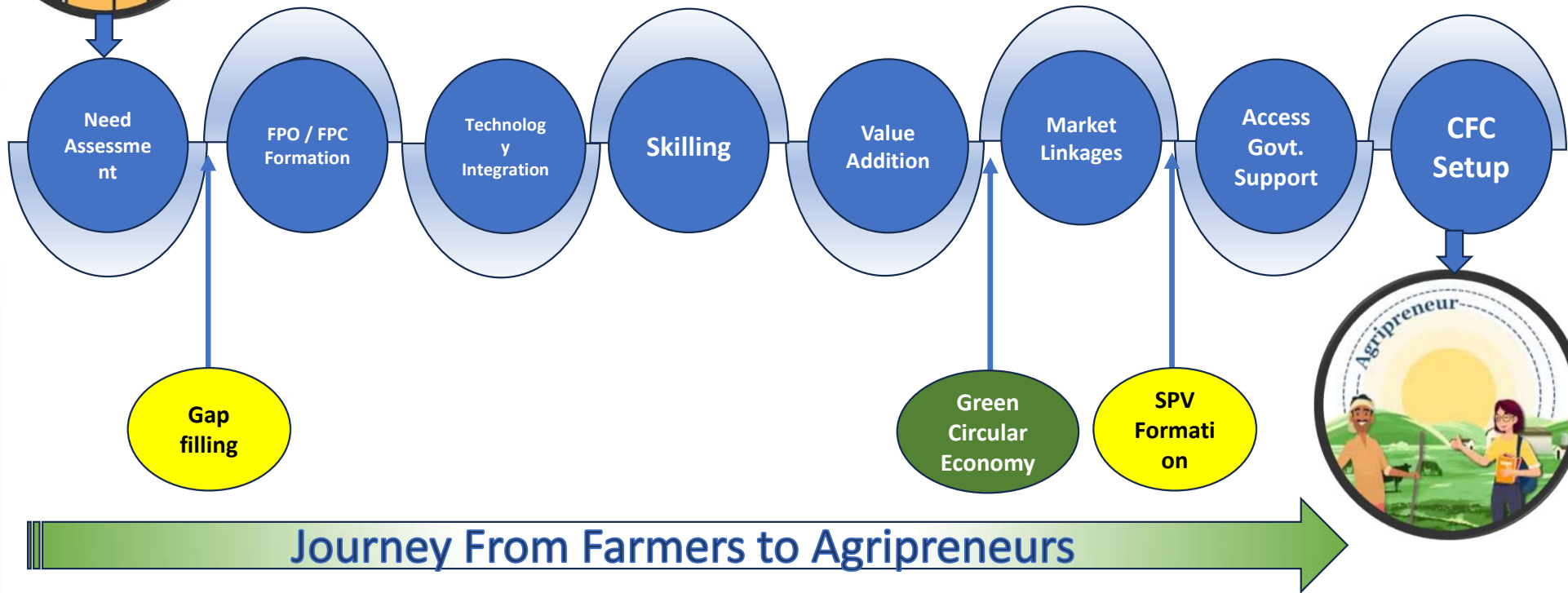


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FROM FARMERS TO AGRIPRENEURS

एक किसान से एक किसान बनने का सफर





Journey From Farmers to Agripreneurs

The journey from farmers to Agripreneurs involves transitioning from traditional farming practices to adopting entrepreneurial approaches in agriculture. Key steps include:

- **Need Assessment:** Assessing the needs of the farmer communities and FPOs
- **FPO / FPC Formation:** Bring all the aspiring farmers under one umbrella of registered FPO / FPC
- **Technology Integration:** Using innovations like IoT, precision farming, and digital platforms to enhance productivity
- **Skill Development:** Providing modern farming techniques, market analysis, and business management.
- **Value Addition:** Facilitating processing raw agricultural products into market-ready goods clubbed with circular economy aspects
- **Market Linkages:** Establishing direct connections with buyers to maximize profits for the SPV
- **Accessing Support:** Utilizing government schemes, grants, and agri-startup networks for funding and mentorship for the Secondary processing.
- **SPV Formation:** Form the SPV having the farmers as its core committee and board
- **CFC Setup:** Using the grants and entrepreneurs funding set up the Common Facility Centers within the vicinity of the SPV

This transformation not only boosts income but also empowers farmers to innovate and contribute to sustainable agriculture.

Successful Case Study – Bagalkot Maize Cluster

Project Title – Value Added Products of Maize Cluster

Place: Jamakhandi Taluk of Bagalkot District, Karnataka

Sl. No.	Specifications	Numbers	Description
1	No. of Registered Farmers in the cluster	More than 760	Farmers from about 16 villages are involved in the cluster
2	No. of Agripreneurs Developed	About 370 (resulted in incremental increase in financials by about 20-25%)	Enthusiastic farmers were encouraged to become Agripreneurs thru primary processing activities
3	No. of Value Added Products thru secondary processing activities	26 products	Maize Grits, Ready to eat snacks, Raw materials for Kurkure kind brands, Maize flour, Maize Meal, Maize flakes, Snack Foods like Popcorn, Corn chips, Extruded snacks, Breakfast Cereals, Cornflakes, Puffed corn cereals etc.
4	Financial Benefits for the Farmers	About 45 farmers got into this segment which resulted in incremental increase in financials by about 30 -35%	The profit from the CFC will be shared among the participating farmers and Agripreneurs



Our Other Successful Agri Clusters

- ❖ Cashew Processing center at Karwar - CFC
- ❖ Millets value added products cluster at Davanagere - CFC
- ❖ Puffed Rice cluster at Chitradurga - CFC
- ❖ Grape value added products cluster at Vijayapura – CFC
- ❖ Neera value added products cluster at Tumkur – CFC
- ❖ Food Processing Cluster in Gauribidanur
- ❖ Forest products value addition like wild honey, kokum, jack fruit etc. at Uttarakannada

